

# Initial Meeting Notes: November 9<sup>th</sup>

Creative director: Mikki Janower

Designer: Tara Wang

## Landing page

- Gallery of archived photographs with a short introduction to the Factory and how each of Warhol's superstars used to wander in, most of his art was a collective effort, etc
  - o Each archived photograph leads to a page about its subject
  - o The page contains a two/three sentence blurb about the subject and his/her role in the factory
- Simple and pared-down; better to behave/interact beautifully with the user than look ornamental
  - o Because of its minimalism, clean typesetting and organization will be super important!
  - o Gridlover.net will be a really good resource—it helps create a grid for web interfaces
- Images will all look grainy and have a vignette; most will be in B+W so put the rest in B+W too to keep the same tone
- Keep images scattered across the grid, not stacked

## Personal pages

- Some superstars are more famous than others, and there's a lot of variance between them re. job, identity, etc. Try to choose a handful of the more relevant ones (Baby Jane Holzer, Ultra Violet, Gerard Malanga, Edie Sedgewick, Paul America, Joe Dalessandro, etc) and see if you can pick some who are different from each other, so viewers can see the variety of Superstars in Warhol's orbit!
- You don't need to do too many of these! Again, would rather they be good user experiences than chock-full of visual features.

## Next steps:

- Mikki will provide access to full web design inspiration repository and send archived media that she has collected that may prove useful; she'll be on call for any questions/concerns!!
- Tara will get started on mockups!